

Press Release*Regional Economy / Transport / Environment*

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BERT&YOU accelerates fleet electrification with CHARGEPLY

As part of its strategy to decarbonise its transport operations, logistics provider **BERT&YOU** has commissioned an ultra-fast charging station from specialist **CHARGEPLY** in Sorgues (Vaucluse, France). A second installation is scheduled for July in the Drôme region.

Committed to greener mobility

BERT&YOU is strongly committed to sustainable transport solutions. Under the leadership of Yann Colin, the group has created an internal division fully dedicated to identifying, sourcing and deploying innovations aimed at decarbonising operations, using a mix of green energy solutions such as biofuels, gas, hydrogen and, for the past three years, electricity.

“In 2021 we began by electrifying the yard vehicles used to move trailers across our logistics sites. Since then, we have deployed seven,” explains Yann Colin, Director of Green Mobility at BERT&YOU. To strengthen this transition, the company acquired last year a Renault Trucks rigid lorry and three fully electric Volvo FM tractors for urban deliveries, increasing its zero-emission fleet to eleven vehicles.

Up to six charging points per station

To power its new Renault Trucks rigid and two of the Volvo tractors, BERT&YOU has invested in two ultra-fast charging stations designed and manufactured by CHARGEPLY, based in Aix-en-Provence.

The first, installed in April at its Sorgues site, supplies the 16-tonne vehicle dedicated to deliveries in Marseille city centre. The second will become operational in July in Saint-Rambert-d’Albon (Drôme), providing electricity for two tractors collecting goods for an industrial client.

Each CHARGEPLY station currently includes three 200 kW charging satellites, with the option to scale up to six charging points as BERT&YOU’s needs evolve. The HP200 “Power Unit” delivers 200 kW of installed capacity, ensuring robust and flexible charging performance.

Smart charging technology made in France

Several factors led BERT&YOU to choose CHARGEPLY. First and foremost, technology mastery:

“CHARGEPLY designs, manufactures and installs its own hardware and software solutions. This gives us full confidence in their reliability and guarantees strong after-sales support. Their involvement from the initial discussions through to commissioning was a real advantage,” notes Yann Colin.

The company also values the ‘**Made in France**’ dimension:

“In selecting partners, we prioritise agile French businesses such as CHARGEPLY, with whom we can co-build the future,” he adds.

Lastly, CHARGEPLY’s smart charging capabilities tipped the balance.

“The station, combining one Power Unit and three 200 kW satellites, offers remarkable flexibility with a compact footprint. Its software allows us to schedule charging based on operational constraints – such as working hours or battery size – which is a significant benefit,” explains the Green Mobility Director.

Between 2025 and 2027, BERT&YOU plans to deploy new charging stations across ten additional sites.

About CHARGEPLY

CHARGEPLY is an international technology and engineering company specialising in charging solutions for heavy-duty electric vehicles. The company provides a full charging offer tailored to the needs of goods and passenger transport operators, optimising fleet total cost of ownership.

CHARGEPLY has end-to-end control over its hardware and software technologies, proven in collaboration with leading European truck manufacturers. With headquarters in Aix-en-Provence (France) and a North American office in Seattle (USA), CHARGEPLY is actively expanding across Europe and North America. Its majority shareholder is **Volta**, an international renewable energy player present in more than 20 countries with 2.9 GW in operation or under construction and a development pipeline of 16.1 GW.

More information: www.chargeply.com

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